



## **PRIVACY NOTICE**

This Privacy Notice explains how and why 180 Degree Foundation collects your data, what is considered data, and the circumstances under which we may disclose, transfer and store this data. Where this policy refers to “180”, “we”, “our” or “us” below, unless mentioned otherwise, it is referring to the 180 Degree Foundation acting in the capacity of a Data Controller. Our goal is to foster trust and confidence among all our stakeholders—including our team, shareholders, and the beneficiaries of our community outreach initiatives—by ensuring responsible stewardship of their personal data. We are committed to protecting your personal data and privacy and endeavor to ensure that any personal data collected by us will be held and processed per applicable data protection regulations.

## PERSONAL DATA WE COLLECT ABOUT YOU

Any information that can be used to identify you, such as your name, or to make you identifiable, is classified as 'Personal Data'. In providing our services we handle a variety of your personal data. We have provided a non-exhaustive list of the types of personal data below:

- Identity data such as: *Government ID, Full name, Date of birth, Marital status, Nationality.*
- Contact Data such as: *Address, Telephone number(s), Email address.*
- Financial Data such as: *Information used to send or receive funds to/from you.*
- Due Diligence such as: *Source of income, Affiliations, References.*
- Photography and videography such as: *Streaming/capturing of events and activities*
- Personal Data such as: *Ethnicity, or other information required to provide specific services to vulnerable groups.*
- Non Personal Data such as: *Demographic data, browsing history, and other non-identifiable data collected through cookies.*
- Health Data such as: *Dietary requirements, stress levels or related mental or psychological indicators.*

180 Degree Foundation provides a transformative, comprehensive support experience designed to make a profound impact on vulnerable groups. Whether you are engaging with us through our programs, attending our events, or participating in our initiatives, personal information may be provided to us (e.g., information related to your attendance, participation, or involvement in our community outreach efforts).

## **HOW WE COLLECT YOUR PERSONAL DATA**

The following are examples of how we collect personal data:

- Information provided directly i.e registration for events, responses to questionnaires/surveys/feedback
- In transactional matters
- Through referrals
- When you donate to the foundation
- When you apply for a volunteer opportunity
- Through outreach campaigns
- When you request information regarding our services via email or telephone

## **COOKIES**

Our website uses cookies to enhance your browsing experience, analyze site traffic, and personalize content. Cookies are small text files stored on your device that help us improve our services and provide you with a better user experience.

Types of Cookies We Use:

- Essential Cookies: These are necessary for the website to function properly and cannot be disabled in our systems.
- Performance Cookies: These cookies collect information about how visitors use our site, allowing us to improve its functionality.
- Functional Cookies: These cookies enable the website to provide enhanced functionality and personalization.
- Targeting Cookies: These cookies record your visit to our website, the pages you have visited, and the links you have followed, to make our advertising more relevant to your interests.

## Managing Cookies:

You can manage your cookie preferences through your browser settings. Most web browsers allow you to control cookies through their settings preferences. However, if you choose to disable cookies, some parts of our website may not function properly.

## HOW WE PROCESS YOUR DATA

The following table lists the purposes for which we intend to use your personal data along with the legal justifications for each use.

<b>Purpose/Activity</b>	<b>Type of Data</b>	<b>Lawful Basis</b>
To provide psychosocial support services to you and the wider community	Identity Data Contact Data Financial Data Due Diligence Data Personal Data	Legitimate Interest
To comply with data subject access requests or to comply with the exercising of other rights	Identity Data Contact Data	Legal Obligation
To manage employees and volunteers	Identity, contact	Legitimate interest
To improve our ability to assist vulnerable groups and the wider community	Identity, contact	Legitimate interest
To register for and facilitate outreach events	Identity Data Contact Data	Legitimate Interest Performance of a contract
To handle your concerns or feedback	Identity Data Contact Data	Legitimate Interest
To process your contribution/ donation/ payment	Identity Data Financial Data	Performance of a contract Legitimate Interest

## **HOW WE MAY SHARE YOUR PERSONAL DATA**

### *Third-Party Service Providers*

We may appoint third-party service providers as required to assist in delivering/executing our programs. They may use your information to provide services directly to 180 or you on our behalf. We ensure third-party service providers handle personal data in compliance with our legal and regulatory requirements by implementing contractual documentation and doing an appropriate level of due diligence on them.

### *Other Data Controllers*

As part of our service to you, we may be required to provide information to other parties, such as regulators, accounting firms and other professional advisers, who may use it concerning your experience. Unless you agree separately, any third party to whom we disclose information about you will be required to maintain the confidentiality of such information and not use it for any purpose other than the one for which it was supplied.

## **DATA RETENTION**

The length of time personal data may be retained will be determined by several factors including the type of data, its purpose, and the legal and regulatory obligations stipulated.

## **YOUR LEGAL RIGHTS**

Under the Jamaican Data Protection Act, you have the following rights:

- The right to access your personal data that we hold about you.
- The right to be informed about what personal data is being captured about you and how it is being processed.
- The right to rectification.
- The right to object or to prevent the processing (or further processing) of your personal data in certain circumstances, including marketing.
- The right to object to automated decision-making (ie. decisions made without human intervention).
- The right to data portability (ie. to transfer your data to another controller).

## **DOWNLOADS**

Any documents or files made available to download from our website are provided at the user's own risk.

## **CHANGES TO THE PRIVACY NOTICE**

We may amend this Privacy Notice from time to time to reflect any changes to the way we process your personal data and to comply with adjustments to applicable laws or regulatory requirements. Where practicable, we will notify you by email of any significant changes.

## **HOW TO CONTACT US**

If you wish to exercise any of the rights set out above, or if you have any queries relating to the processing of your personal data, feel free to contact us at [admin@180degreeja.org](mailto:admin@180degreeja.org).